



December, 2014
Fitchburg Women's Hockey League

Dear Friend,

The Fitchburg Women's Hockey League will be hosting our tenth annual fund-raising women's Have A Heart Hockey Tournament. Every year, the funds that are raised in our tournament are donated to a local charity or service group. This year, the funds we raise will be donated to LUK, Inc., a not-for-profit social service agency located in central Massachusetts dedicated to improving the lives of youth and their families. LUK has established a hockey scholarship in the name of Shelley L'Ecuyer, an avid hockey player who passed away during the Have A Heart in 2010. The tournament is scheduled to be held on February 21st – 23rd, 2014 at the Wallace Civic Center in Fitchburg, MA.

Our tournament features a printed program of teams and events that includes advertisements for our sponsors, local restaurants, service industries, shops and hotels. Because many of the teams that attend the tournament are unfamiliar with the area, this program is used to help them find services and businesses. The program is also distributed to all attendees and fans. This year, we have 24 teams participating in the games, with an expected attendance of nearly 500 people between the team players, coaches and fans.

By sponsoring our tournament you'll be supporting LUK, Inc., and helping them provide their important work to the community. At the same time, you'll be helping to promote athletics in the Worcester county area. In return, you will have an advertisement for your business placed in our program (see our sponsor form for details.)

There are many organizations out there fundraising for worthy causes, but the Fitchburg Women's Hockey League hopes that you will sponsor our tournament and help support charitable work in our community.

Thank you for your time!

Chelsea Ward
Fitchburg Women's Hockey League
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<http://www.fitchburgwomenshockeyleague.com>



The Fitchburg Women's Hockey League
 Have A Heart 2014 Hockey Tournament
 Brochure Sponsorship Registration Form



ALL SPONSORSHIP FORMS ARE DUE BY FEBRUARY 7th, 2014.

(Please email fitchburgwhl@gmail.com after the 7th to see if your add still has time to make it into the brochure.)

There are many organizations out there fundraising for worthy causes, and the Fitchburg Women's Hockey League would like to thank you for sponsoring our tournament and helping to support charitable work in our community.

Please make out checks to:

Fitchburg Women's Hockey League
 c/o Karen Carson
 762 Turnpike Rd
 Ashby, MA 01431

Please include all art/information with form. Electronic files can also be e-mailed to: fitchburgwhl@gmail.com. In the subject line please put "HAH Brochure Ad"

Sponsorship Levels - Please place a check mark at the level of which you want to sponsor:

<input type="checkbox"/>	Hat-trick (full page ad) 5x7.5 in	\$100.00
<input type="checkbox"/>	Shutout (half page ad) 5x3.75 in	\$75.00
<input type="checkbox"/>	Goal (quarter page ad) 2.5x3.75 in	\$50.00
<input type="checkbox"/>	Assist (business card ad/text message) 2.5x1.875 in	\$25.00

Business Name (if applicable): _____

Contact Name: _____ Phone Number: _____

Address: _____

E-mail address: _____

Please use the space below to indicate what text you would like in your ad. Please include a business card (if applicable) for all ads. We reserve the right to edit down text to fit within the ad space.
